# KATZ DISPLAY BOARD





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# **ADVANTAGES**



environmentally friendly



printable on both sides



high density with low weight



recyclable



good cutting properties with a light cutting edge



disposal available in various

reduces costs of waste



excellent printing properties



dimensionally stable



laminations, thicknesses and sizes

# **APPLICATIONS**



indoor



presentations, decoration and model construction



frameboard



hanging signs and advertising boards



advertising materials e.g. flyers, mailings



picture and photo prints



POS displays



creative and craft supplies

# KATZ DISPLAY BOARDS GLAZED HAVE BEEN SUCCESSFULLY PRINTED & CUT ON:

UV digital flatbed





















**FUJ!FILM** 

Offset





Digital cutting















# KATZ DISPLAY BOARDS – A GREAT CHOICE FOR SUSTAINABILITY AND MUCH MORE BESIDES.....

Our special wood pulp-based material – which is laminated with paper on both sides – offers the advertising industry a prime space for promotional and advertising materials. At the same time, it provides the printing industry with an eco-friendly alternative to mineral oil-based POS materials such as foam board and PVC signage. Thanks to our wide range of lamination options, thicknesses and formats, KATZ DISPLAY BOARDS are suitable for all sorts of different applications. And the benefits they offer make them the perfect choice for your advertising and communication needs!



# KATZ DISPLAY BOARD glazed the eco solution



## "THE BOTTOM LINE? TOP-QUALITY PRINTING!"

Laminated on both sides with paper, KATZ DISPLAY BOARD glazed offers significant advantages over plastic boards in terms of cut edge quality and printability. Thanks to its top-notch features and quality, it has been incorporated in the HP Media Solutions Locator and used in various cooperative partnerships including applications at trade fairs and demonstration centres worldwide.

# **SPECIFICATIONS**

THICKNESS	TOLERANCE	GRAMMAGE
1.18 mm	±6%	725 g/m²
1.6 mm	±6%	910 g/m²
2.0 mm	±6%	1125 g/m²
3.0 mm	±6%	1495 g/m²
5.0 mm	±6%	2320 g/m²

## PRINTING TECHNIQUES

Offset printing (1.18 mm litho offset board) | digital printing | screen printing

# PAPER LAMINATION

Woodfree half mat coated illustration printing paper with excellent whiteness |  $150 \text{ g/m}^2$ 

# ATZ DISPLAY BOARD outdoor the eco solution



## "INDOORS OR OUTDOORS. THE CHOICE IS YOURS...

Equipped with unique KATZ hydro-tec technology\*, 'KATZ DISPLAY BOARDS outdoor' offer outstanding weather-resistant properties which ensure optimum print quality is maintained even after days out in the open air. What's more, they are easy to handle and work with and can be recycled together with standard wastepaper. All this makes KATZ DISPLAY BOARD the perfect choice for your short-term outdoor advertising needs and a genuinely eco-friendly alternative to mineral oil-based materials.

#### **SPECIFICATIONS**

THICKNESS	TOLERANCE	GRAMMAGE
1.2 mm	±6%	725 g/m²
1.6 mm	±6%	910 g/m²
2.0 mm	±6%	1125 g/m²
3.0 mm	±6%	1495 g/m <sup>2</sup>

#### PRINTING TECHNIQUES

Offset printing | digital printing | screen printing

#### PAPER LAMINATION

Woodfree half mat coated illustration printing paper with excellent whiteness | 150 g/m<sup>2</sup>

According to a weathering test conducted by Fraunhofer WKI on 11 March 2016, in the original print quality. However, increasing humidity will lead to the reducti-the product may be used outdoors for a period of several weeks in typical central on in stiffness which is typical of paper and to deformation of the display board.

maximum of two weeks.

# KATZ DISPLAY BOARD aqua-ink the eco solution



#### "SHARPER AND CLEARER THAN EVER"

Our KATZ DISPLAY BOARD aqua-ink ensures clear, sharp printing of your images and photos - and its double-sided lamination with poster paper enables photorealistic rendering and excellent contrast. This board also stands out for its good flatness and quick drying times. All this makes KATZ DISPLAY BOARD aqua-ink the perfect partner for flexible inkjet printing with water-based inks.

#### **SPECIFICATIONS**

THICKNESS	TOLERANCE	GRAMMAGE
1.18 mm	±6%	705 g/m²

#### PRINTING TECHNIQUES

Water-based inkjet printing

#### PAPER LAMINATION

140 g/m² special poster paper, compatible with water-based inks

# KATZ DISPLAY BOARD canvas



## CHANNEL YOUR INNER PICASSO THROUGH DIGITAL AND SCREEN PRINTING!'

Laminated with paper on one or both sides, KATZ DISPLAY BOARD canvas gives your images and prints greater visual depth and a three-dimensional effect by replicating the look and feel of a canvas material. Forget about buying canvases and mounting them in wooden frames - simply choose KATZ DISPLAY BOARD canvas to get the artistic quality you're looking for while also saving time and money!

## SPEZIFIKATIONEN (one sided | both sided)

THICKNESS	TOLERANCE	GRAMMAGE
1.2 mm	±7%	695 g/m <sup>2</sup>   665 g/m <sup>2</sup>
1.7 mm	±7%	880 g/m <sup>2</sup>   850 g/m <sup>2</sup>
2.1 mm	±7%	1040 g/m <sup>2</sup>   1010 g/m <sup>2</sup>
3.1 mm	±7%	1465 g/m²   1435 g/m²

# PRINTING TECHNIQUES

Offset printing | digital printing | screen printing

## PAPER LAMINATION

High-quality nature paper with embossed canvas structure. Back side with 1-sided glazed paper lamination:

woodfree half mat coated illustration printing paper with excellent whiteness | 150 g/m<sup>2</sup>

# ATZ DISPLAY BOARD unlined the eco solution



# "SOMETIMES LESS IS DEFINITELY MORE!"

Embrace the sustainability trend with our KATZ DISPLAY BOARDS unlined! These non-laminated boards have a great feel to them and score highly for their totally natural surface. Whether you choose them for large-format laminating or printing, KATZ DISPLAY BOARDS unlined can be used in all sorts of different applications with a wide range of finishing options.

## **SPECIFICATIONS**

THICKNESS	TOLERANCE	GRAMMAGE
0.8 mm	±6%	333 g/m <sup>2</sup>
0.9 mm	±6%	375 g/m²
1.2 mm	±6%	500 g/m <sup>2</sup>
1.4 mm	±6%	560 g/m <sup>2</sup>
1.6 mm	±6%	640 g/m <sup>2</sup>
1.8 mm	±6%	720 g/m <sup>2</sup>

## PRINTING TECHNIQUES

Offset printing | digital printing | screen printing

Water-repellent Katz Display Board. Not suitable for long-term outdoor use. European weather conditions without an average person noticing any visible change We therefore recommend limiting continuous outdoor use of the display board to a

## KATZ DISPLAY BOARD fix the eco solution



#### **SPECIFICATIONS**

Grammage one sided adhesive layer

THICKNESS	TOLERANCE	GRAMMAGE
1.4 mm	±6%	885 g/m²
1.9 mm	±6%	1070 g/m <sup>2</sup>
2.3 mm	±6%	1285 g/m²

#### **SPECIFICATIONS**

Grammage both sided adhesive layer

THICKNESS	TOLERANCE	GRAMMAGE
1.6 mm	±6%	1045 g/m <sup>2</sup>
2.0 mm	±6%	1230 g/m <sup>2</sup>
2.5 mm	±6%	1445 g/m <sup>2</sup>

# "FIX ALL YOUR DISPLAY BOARD NEEDS WITH KATZ DISPLAY BOARDS FIX!"

These boards from KATZ can be used for a wide range of applications and are designed to make life simpler. Thanks to the adhesive layer on one or both sides, it couldn't be easier to mount your advertising messages on the wall. KATZ DISPLAY BOARDS fix also provide a stable background for clearly displaying printed images and photos in your presentations.

#### PRINTING TECHNIQUES

For boards which have an adhesive layer on just one side, digital & screen printing can be used on the glazed liner to the rear of the board.

#### SPECIAL ADHESIVE

The special adhesive makes it easy to position and re-position the image and remove any air bubbles. Once it is correctly situated, simply press down firmly to fix it in place.

# PAPER LAMINATION (ONE SIDED ADHESIVE LAYER)

Back side: woodfree half mat coated illustration printing paper with excellent whiteness | 150 g/m<sup>2</sup>

# KATZ DISPLAY BOARD black the eco solution



THICKNESS	TOLERANCE	GRAMMAGE
1,2 mm	±6%	605 g/m <sup>2</sup>
1,6 mm	±6%	790 g/m²
2,0 mm	±6%	950 g/m²
3,0 mm	±6%	1375 g/m²

# CLASSIC, TIMELESS AND ELEGANT – THAT'S THE BLACK EDITION FROM KATZ.

The KATZ DISPLAY BOARD black edition is the perfect choice for mood boards and a great material for presenting your ad campaigns, ideas and creative work, as well as for model building and passepartout designs.

## PRINTING TECHNIQUES

Outstanding print quality for white ink digital/screen printing

#### PAPER LAMINATION

woodfree mat coated and black solid-coloured high-quality printing paper

# "OUR KATZ DISPLAY BOARD NEON LIGHTS UP THE WORLD..."

...making your advertising even more attention-grabbing and eye-catchingly different. After all, advertising only works if people notice it! And our boards have yet another advantage over other advertising media – even when it's dark – because their fluorescent properties make them light up in ultraviolet light. KATZ DISPLAY BOARD neon is available in the standard colours of neon yellow, neon orange, neon green, and neon pink.

# KATZ DISPLAY BOARD neon the eco solution



## **SPECIFICATIONS**

THICKNESS	TOLERANCE	GRAMMAGE
1.2 mm	±6%	607 g/m <sup>2</sup>
1.6 mm	±6%	792 g/m²
2.0 mm	±6%	952 g/m²
3.0 mm	±6%	1377 g/m²

## PRINTING TECHNIQUES

Offset printing | digital printing | screen printing

## PAPER LAMINATION

Fluorescent neon coloured paper





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